



University of St. Thomas

Current Revision Date: 8/17/21

Established: 1885

Location: St. Paul-Minneapolis, MN

Mascot: Tommies

Mascot Name: Tommie

Conference: NCAA Division I - Summit League, Pioneer Football League, WCHA, CCHA

Verbiage

University of St. Thomas™
St. Thomas™
Tommies™
Be Purple™
Roll Toms™
All for the Common Good®

Dark Purple

PANTONE 2607 C
CMYK: 82, 100, 18, 12 | RGB: 80, 12, 118
MADEIRA Rayon: 1313 | RA: 2430

Bright Purple

PANTONE 2592 C
CMYK: 50, 89, 0, 0 | RGB: 158, 40, 181
MADEIRA Rayon: 1334 | RA: 2426

Light Purple

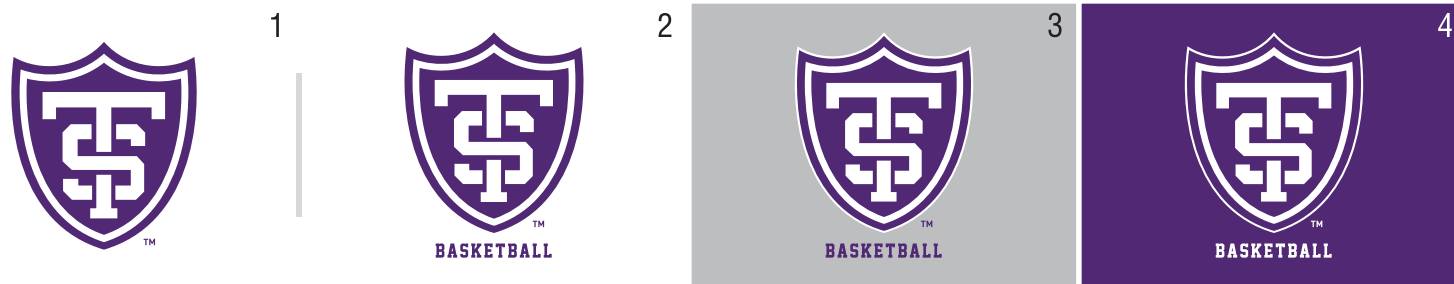
PANTONE 2587 C
CMYK: 58, 83, 0, 0 | RGB: 131, 72, 173
MADEIRA Rayon: 1118 | RA: 2585

Gray

PANTONE Cool Gray 7 C
CMYK: 20, 14, 12, 40 | RGB: 151, 153, 155
MADEIRA Rayon: 1118 | RA: 2585

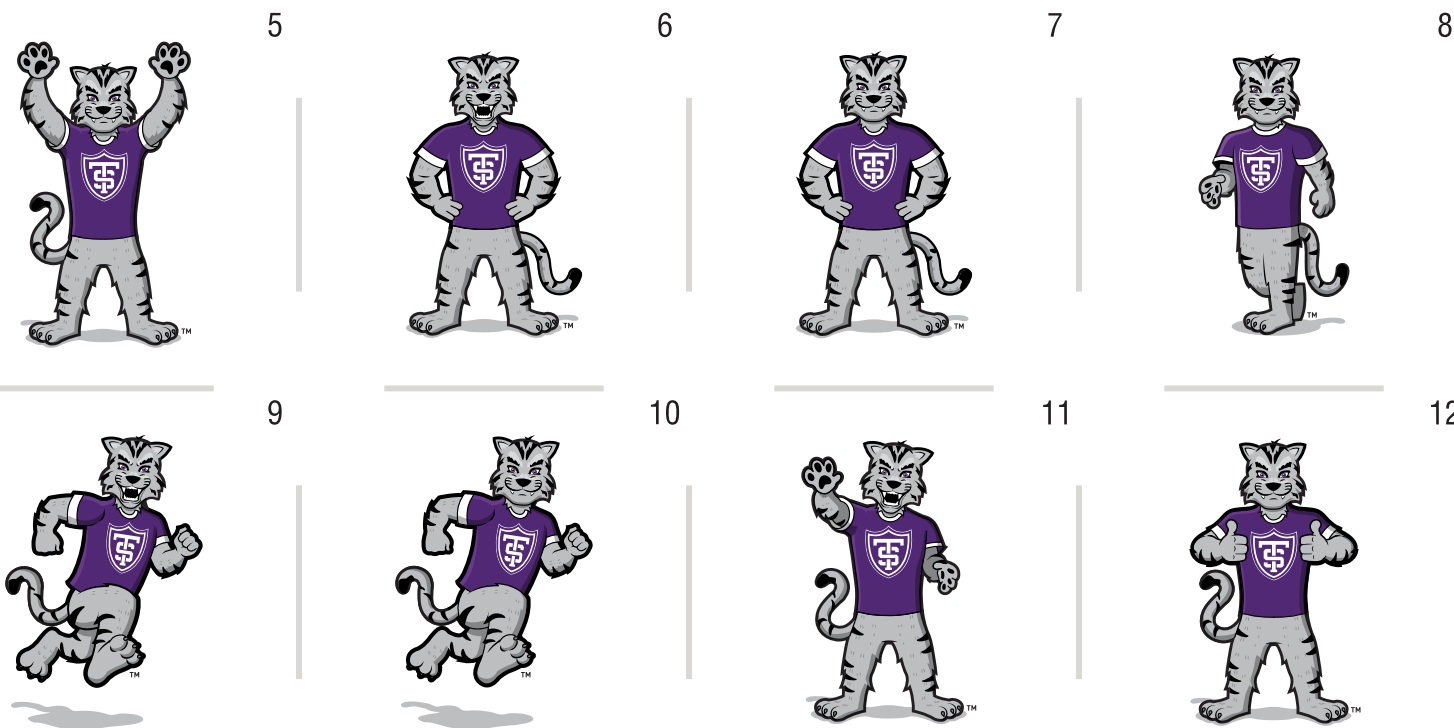
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Athletics Shield Marks



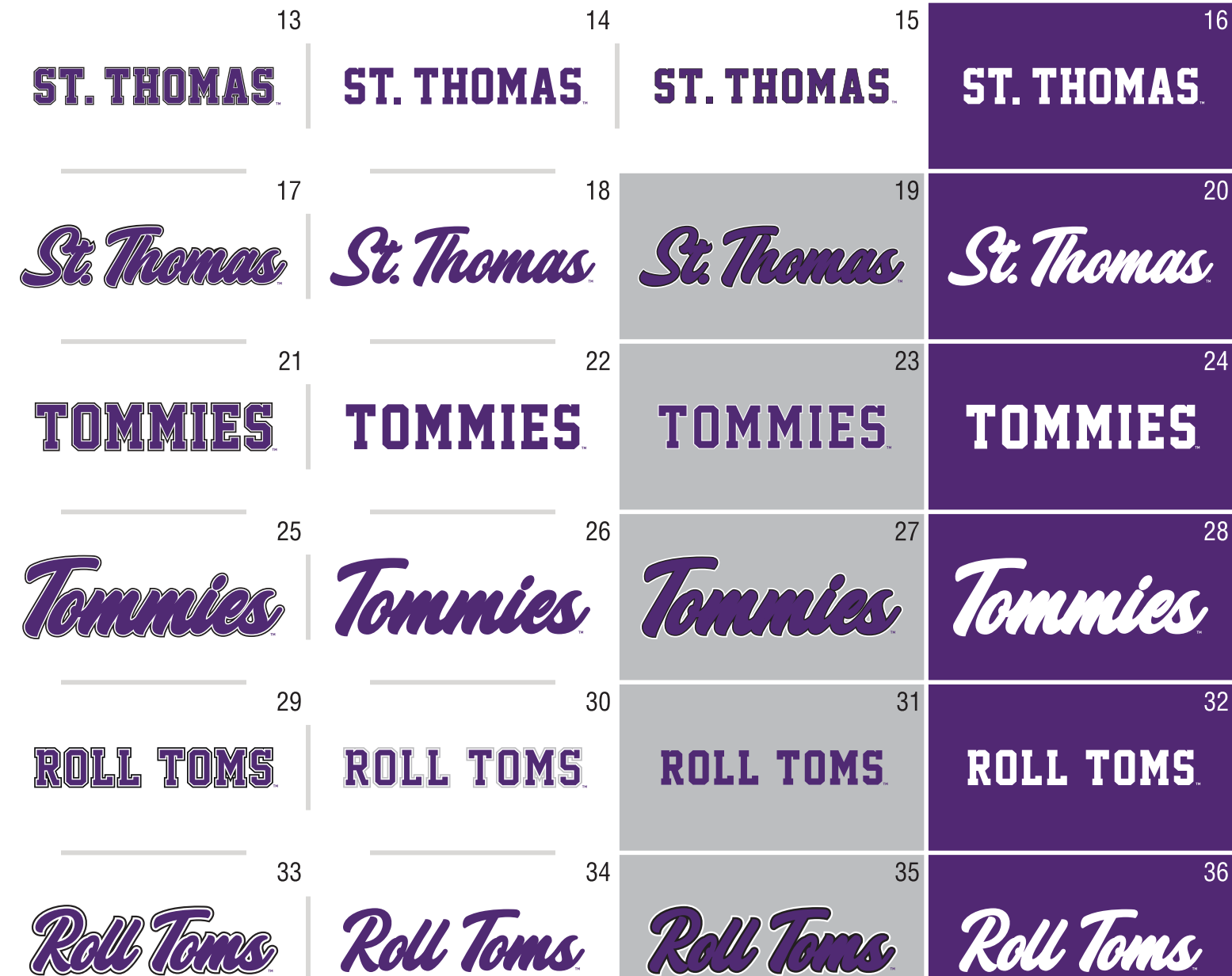
NOTES: Examples of sport-specific usage shown above, all other sports available upon request.
- If printed on color other than white, the shield needs to include the outer white stroke.
- Reversed version of the shield is not allowed -- shield is always purple with white letters

Tommie Marks



NOTE: Tommie's shadow is optional and can be removed if necessary.

Athletics Wordmarks





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Athletics Monogram Marks

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Academic Wordmarks and Logos

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Be Purple Mark

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Football Mark

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Forward D1 Mark

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NOTE: If printed on color other than white, the shield needs to include the outer white stroke.

NOTE: Must be accompanied by the St. Thomas logo or verbiage

Academic Shield Marks

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University Seal

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Note: One color can include silver or gold ink.

Note: St. Thomas logo should have minimum print size of 1.25 inches in width St. Thomas logo embroidery marks have been modified in size for readability



Secondary Colors

Lime Green	Sky Blue	Orange	Magenta	Teal
PANTONE 375 C CMYK: 46, 0, 100, 0 RGB: 149, 214, 0 HEX: 946d00	PANTONE 297 C CMYK: 51, 5, 3, 0 RGB: 110, 196, 233 HEX: 6005e9	PANTONE 1505 C CMYK: 0, 71, 100, 0 RGB: 255, 107, 0 HEX: ff6c00	PANTONE 2395 C CMYK: 21, 96, 0, 0 RGB: 208, 0, 158 HEX: cf009f	PANTONE 320 C CMYK: 100, 11, 38, 0 RGB: 0, 153, 168 HEX: 0099a9

School-specific Marks

College of Arts and Sciences



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College of Arts and Sciences



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Note: All School/specific marks are available upon request.

Additional Notes

- Use of old/outdated versions of St. Thomas logos are not permitted
- Adding anything to St. Thomas logos is not permitted (e.g.; glitter or sparkles)
- The ST in the shield and logos are interlocking; not one letter over the other.

Club Mascots



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Note: Club Sports / Organizations mascot wears the ST Lockup, not the Athletics shield.
All Club Sports / Organization mascots are available upon request.

Club/Organization Marks



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ST. THOMAS

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TOMMIES

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Note: All Club/Organization marks are available upon request.

Club Sports Marks



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Club Sports

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ST. THOMAS

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St. Thomas

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Note: All Club Sports marks are available upon request.

ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.

- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.